

NOKIA

SITUATION

The appointment of a regional manager was required for the refurbishment of Nokia's stores to create Nokia's new corporate identity.

SABIAN'S INVOLVEMENT

As part of the European Nokia retail rollout team, Sabian were instrumental in the re-branding of concept stores to showcase the latest technology. In addition, Sabian were involved in helping to demonstrate the latest handsets and media technology. The supply chain originated from numerous European Countries and therefore meticulous skill was required to bring all parties together to ensure the project was completed successfully. The new corporate identity reflects the massive growth of business within the telecoms sector and this project demonstrates how Sabian can respond to changing and innovative organisations.

OUTCOME

The design teams were co-ordinated and controlled direct by Regional Project Managers ensuring Nokia's corporate identity was maintained, and delivery of the refurbishments happened to agreed deadlines. In addition Sabian were also involved in the refurbishment project in both Norway and Spain over multiple locations. Both countries brought their own issues and supply chain challenges, which were successfully overcome. Sabian were able to supply additional value to the roll out through providing health and safety management and on site co-ordination and liaison in these areas.

PROJECT VALUES

500K - £1,000K Euros

PROJECT DURATION

6 Months

FORM OF CONTRACT

Bespoke contract agreement based upon NIC contract

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