



BRAD GREENSMITH

Director

PERSONAL DETAILS

I am 38, and was born in London. I currently live in Solihull with my wife Elise and my twin sons James and Elliot, I came up to the west midlands for a six week stint on a project and never went back to the smoke.

QUALIFICATIONS

- FCIQB (Fellow class) - The Chartered Institute of Building
- CSCS (Project Manager) - CITB Health and Safety Accreditation
- NEBOSH National General Certificate in Occupational Safety & Health
- BSc (Hons) Construction Management, South Bank University, London
- HNC Construction Management, South Bank University, London
- ONC Construction Studies, Vauxhall College, London
- BTEC Construction Studies, Vauxhall College, London
- 100 Metre Swimming Certificate

HOW LONG HAVE YOU BEEN WITH SABIAN AND WHAT IS YOUR ROLE?

I joined Sabian about 3 years ago and have spent most of that time providing programme and project management expertise for Service Birmingham on a Property Business Transformation programme. Before my current role I have been lucky enough to work on some premier UK projects including the Job Centre Plus national rollout, Touchwood Shopping Centre in Solihull and Bluewater Shopping centre in Kent. Other key clients along the way have included Stanhope and Broadgate Estates in London.

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WHAT ARE THE LEAST/MOST SATISFYING ASPECTS OF YOUR POSITION?

The worst aspect is your experience telling you no quick wins are worth while for you or your client. You and your team need to work hard (for some time) before projects reach a standard you can build on to keep improving. The best aspect is the 'magic' five mins when you realise a success happened because of you and your team.

IF YOU HADN'T GONE INTO PROPERTY WHAT WOULD YOU HAVE DONE?

Not sure, maybe the RAF – flying a eurofighter would be appealing but I am not sure I could pull off the mirrored sunglasses look?

WHO WAS YOUR MENTOR AND WHO DO YOU MOST ADMIRE?

I really have been very lucky with some of the projects I have worked on and some of the great people I have worked with, you always raise your game to the level of the people around you. Person I most admire without doubt is Winston Churchill, he did the greatest job in dire times and was rewarded by being voted out!

HAVE YOU EVER BEEN GIVEN GOOD ADVICE?

Lots of good advice, you learn from people all the time. An ex site manager and good friend had a big influence on me, I watched him work minor miracles with the site guys on a daily basis. He used to say to me: "I have taught you everything you know, but not everything I know". It took me a few more years and projects to work out what he meant.

WHAT DO YOU DO IN YOUR SPARE TIME?

I like to walk and spend loads of time with my wife, the boys and our dog. We also like to grab the odd slice of nightlife in Solihull or Brum, and we have a large family close by so there is always something happening, being planned or something to be cleaned, or in need of fixing....

WHAT DOES THE FUTURE HOLD?

Who knows ?, hopefully taking the company on to bigger and better things, these are uncertain times for everyone but we will keep building on the good work we have done up till now.

